



**FURNITURE
MANUFACTURING
EXPO**



SPONSORSHIP BROCHURE

July 15 - 16, 2020

Hickory Metro Convention Center
Hickory North Carolina, USA
www.FurnitureManufacturingExpo.com

The Expo that brings together suppliers offering the latest supplies, machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.



SHOW DIRECTORY ADVERTISING

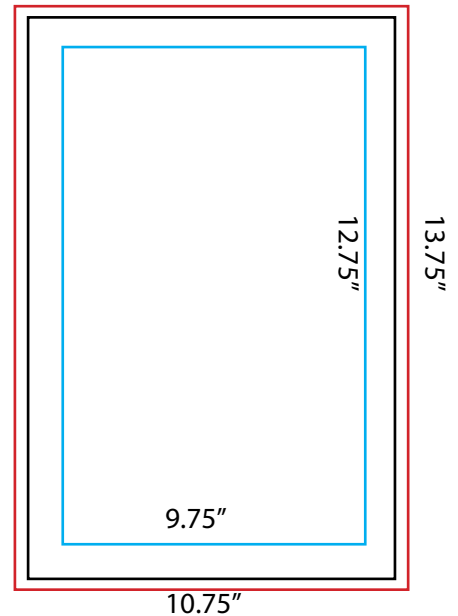
\$100 - \$2,500

Advertising in the official show directory is a great way to ensure that attendees know you are exhibiting and where they can find you, both during and after the show.

Full Page, 4 Color	\$ 1,000
Half Page, 4 Color	\$ 800
Inside Front/Back Cover	\$ 1,500
Back Cover	\$ 2,500
Company Logo with Listing	\$ 100

SPECIFICATIONS

Full Page Ad	10.75" x 13.75" .25" margin + .25" bleed on all sides Live: 10.0" x 13.0"
Half Page Ad	10.75" x 6.75" .25" margin + .25" bleed on all sides Live: 10.0" x 6.0"



Please send advertisements as high resolution PDFs (photos 300dpi or higher) with bleed to:
Lorie.Gross@expodevco.com

ADVERTISE ONLINE

\$500 - \$1,000

Promoting your company before the show is a great way to ensure that buyers know you will be at Furniture Manufacturing Expo! We have several web based sponsorships available to help you reach those key buyers.

Web Banner on website:

Option One:	\$ 500/mo run of site (limit 3 for 5 months)	728 x 90 pixels
Option Two:	\$ 500/mo run of site (limit 3 for 5 months)	300 x 250 pixels

Web Banner on Registration website \$ 1,000 (limit of 3)
Static image on Welcome Page, Personal Info, Selections and Payment pages and in the Confirmation Email

Attendee Ecard Sponsorship \$ 1,000 (limit 5 available)
Get in-front of your prospects with 50 words or less and your company logo on an attendee ecard blast



ADVERTISE AT THE SHOW

\$1,000 - \$3,500

Show Bags (Exclusive Opportunity)

- \$ 3,500 (rights only)
- Sponsor is responsible for production and delivery of a minimum of 2,000 bags
 - Show management must approve bag style and graphics prior to production

A great way to enhance your company's image and drive attendees to your booth. Every attendee will receive a show bag at registration with your company's branding on one side and the Furniture Manufacturing Expo logo on the other.

Lanyards (Exclusive Opportunity)

- \$ 3,500 (rights only)
- Sponsor is responsible for production and delivery of dual-clip, double sided lanyards to the show, a minimum of 3,000
 - Show management must approve proof and style prior to production

Distributed to all attendees at registration, this high impact sponsorship is a great way to show your company's presence at Furniture Manufacturing Expo.

Aisle Signs

- \$ 1000
- Production costs included
 - Size: 2'H x 4'W, double-sided
 - Sponsor provides artwork

Display your company logo and booth number or other full-color graphic at the bottom of any aisle sign on the show floor - a great way to catch the eye of the buyer and guide them to your booth as they are walking the show floor. Specific aisle signs may be requested!

Billboard Ad Panels

- \$ 1000
- Production costs included
 - Size: 37"W x 87"H single sided
 - Sponsor provides artwork

Billboard ad panels placed on the show floor with your company's full-color ad and booth number displayed are a great way to catch the eye of the buyer and guide them to your booth as they are walking the show floor. High-visibility locations available!

Have additional ideas or interested in a bundled sponsorship package?
Contact Lorie Gross at Lorie.Gross@ExpoDevCo.com for additional details.



**MANUFACTURING EXCELLENCE AWARDS
SPONSORSHIP OPPORTUNITIES**

\$3,000 - \$5,000

2 sponsorship levels are available:

Level 1 (maximum of 2 sponsors) - \$3,000

Includes:

- Sponsorship of 3 categories (must remain in order as listed on website)
- Introduction at the beginning of awards ceremony for your categories
- Present on stage during sponsored awards
- Company name and logo reflected as sponsor of the awards and show floor happy hour in pre-show promotions, onsite Show Directory, website, and relevant onsite signage

Level 2 (only 1 sponsor) - \$5,000 exclusive

Includes:

- Full sponsorship of all awards
- Introduction at the beginning of awards ceremony
- Present on stage during awards
- Company name and logo reflected as sponsor of the awards and show floor happy hour in pre-show promotions, onsite Show Directory, website, and relevant onsite signage

Have additional ideas or interested in a bundled sponsorship package?
Contact Lorie Gross at Lorie.Gross@ExpoDevCo.com for additional details.



JULY 17 - 18, 2019 - HICKORY METRO CONVENTION CENTER
HICKORY, NORTH CAROLINA

SPONSORSHIP ORDER FORM

Deadline: May 8, 2020	Cost	Qty	Total \$
Full Page, 4 Color	\$1,000		
Half Page, 4 Color	\$800		
Inside Front /Back Cover	\$1,500		
Back Cover	\$2,500		
Company Logo with Listing	\$100		
Online			
Web Banner on Furniture Manufacturing Expo run of site 728x90 pixels, limit 3 per month for 5 months	\$500 / month		
Web Banner on Furniture Manufacturing Expo run of site 300x250 pixels, limit 3 per month for 5 months	\$500 / month		
Web Banner on Registration Website 120 x120 px, static on welcome page, personal info, selections & payments page & confirmation email, limit of 3	\$1,000		
Attendee Ecard Sponsorship, companay logo, 50 word description (limit 5 opportunities)	\$1,000		
Show Floor			
Show Bags	\$3,500		
Lanyards	\$3,500		
Aisle Signs	\$1,000		
Billboard Ad Panels	\$1,000		
Manufacturing Excellence Award Sponsorship			
Level 1 (maximum 2 sponsors)	\$3000		
Level 2 (exclusive)	\$5,000		
	TOTAL		

TO BE RETURNED TO: Furniture Manufacturing Expo, ATTN: Lorie Gross via Fax: 404-393-9923
or Email: Lorie.Gross@expodevco.com

We agree to abide by the conditions outlined.

No refunds. Please note that your advertising selections will not be promoted until your advertising fee is paid in full. It is understood that Exhibitors are responsible for providing Furniture Manufacturing Expo with all company logos and materials for use with any online or print advertising, and that all company logos and materials are subject to approval by Furniture Manufacturing Expo. Please note that cancellation of exhibit space automatically cancels any advertising agreement as well. 100% payment is due upon receipt of signed agreement.

Signature
Date

Company: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip Code/Country: _____

Phone: _____

Fax: _____

Email: _____