



FURNITURE
MANUFACTURING
EXPO



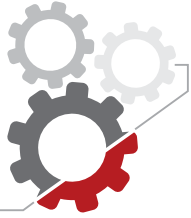
EXHIBITOR BROCHURE

July 15 - 16, 2020

Hickory Metro Convention Center
Hickory, North Carolina, USA
www.FurnitureManufacturingExpo.com

The Expo that brings together suppliers offering the latest supplies, machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.





July 15 - 16, 2020

**Hickory Metro Convention Center
Hickory, North Carolina, USA**



Furniture Manufacturing Expo, (formerly, the Home Furnishings Manufacturing Solutions Expo), being held July 15-16, 2020, at the Hickory Metro Convention Center in Hickory, North Carolina, is the expo that brings together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Developed by BridgeTower Media, parent company of Furniture/Today, and Exposition Development Company, the event will give suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, financial and logistics services, for the home furnishings manufacturing industry. The event will also offer a two-day educational program developed by top leaders in the industry discussing regulatory environmental policy, the latest innovation, and more.

Who Attends?

All professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies. Attendee groups include:

- ⚙️ Designers
- ⚙️ Engineers
- ⚙️ Executives
- ⚙️ Machine Operators
- ⚙️ Plant Managers
- ⚙️ Procurement Officers
- ⚙️ Purchasing Managers
- ⚙️ Quality Control Managers
- ⚙️ Research & Development Managers
- ⚙️ Specifiers



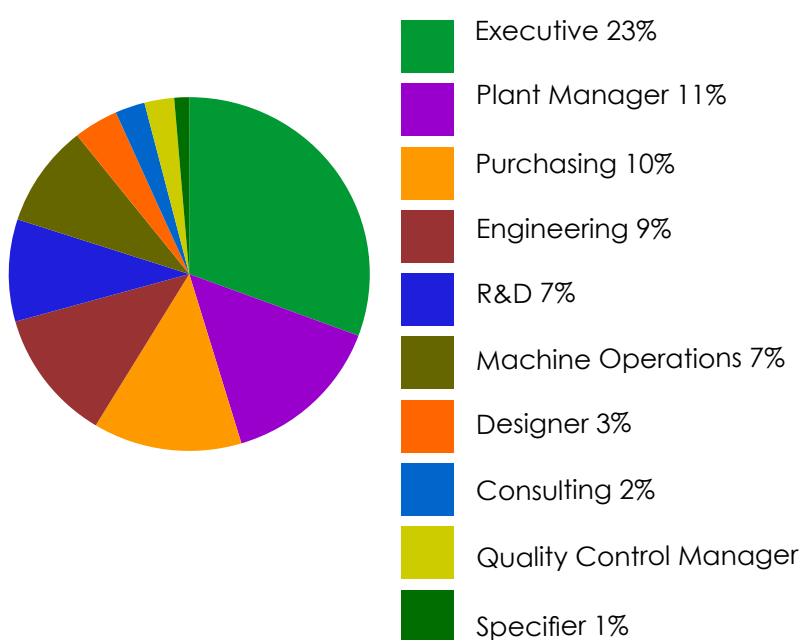
*"The show's location
proved favorable for the
company."
Hickory Springs*

2019 Attendee Demographics

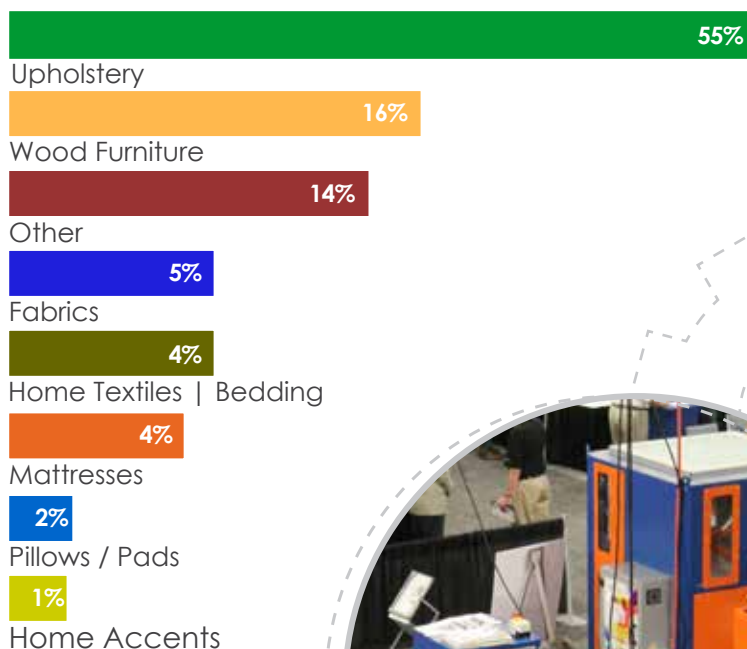
Attendee By Product Group Interest

Cutting and Tools for Upholstery	6%
Fabrics Upholstery	6%
Sewing Equipment	5%
Hardware and Components for Upholstery	5%
Cutting Equipment for Upholstery	5%
Cutting and Tools for Furniture	5%
Supplies	5%
Foam	5%
Hardware and Components for Furniture	5%
Furniture Manufacturing Machinery	5%
Cutting Equipment for Furniture	4%
Adhesives Finishes Paints	4%
Contract Manufacturing	4%
Fibers	3%
Computer Software Information Technology	3%
Wood Process Machinery	3%
Nonwovens	3%
Furniture Bedding Mechanisms	3%
Yarns Threads	2%
Other	2%
Foam Fabricating Machinery	2%
Testing Equipment	2%
Labels	2%
Warehousing Services Logistics	2%
Racking Systems	2%
Testing Laboratories	1%
Associations	1%
Cutting and Tools for Bedding	1%
Hardware and Components for Bedding	1%
Cutting Equipment for Bedding	1%
Findings Trims	1%
Quilting Machinery	1%
Financial Management	1%

Attendee by Type of Work



Attendee are Involved in the Following Industries





"This has been a very busy show for us. It's been the right people in terms of seeing decision makers such as CEOs and Operations Teams, as well as both new and existing customers."

Mocean

84% of
Attendees make or
influence buying
decisions



"We're very happy with the number of conversations we've had, and it's with people who have authority to make decisions."

Thagora

**Reserve your
Booth Now and
SAVE!**

Advanced Rates end
March 13th!



"It's been a great show for us. We've done a ton of demonstrations, and it's provided us the opportunity to communicate with a larger number of manufacturers that sent full groups of people to attend."

Lectra

Who Should Exhibit?

Companies that produce, design, develop, manufacture products, equipment, and offer services and solutions for the following areas of the home furnishings manufacturing industry:

- ⚙ Adhesives / Finishes / Paints
- ⚙ Computer Software / Information Technology
- ⚙ Contract Manufacturing
- ⚙ Cutting & Sewing Equipment
- ⚙ Cutting & Tools For Foam
- ⚙ Distributors
- ⚙ Fabrics / Upholstery
- ⚙ Fibers
- ⚙ Financial Management
- ⚙ Findings / Trims
- ⚙ Foam
- ⚙ Foam Fabricating Machinery
- ⚙ Furniture Manufacturing Machinery
- ⚙ Furniture / Bedding Mechanisms
- ⚙ Hardware & Components
- ⚙ Labels
- ⚙ Nonwovens
- ⚙ Quilting Machinery
- ⚙ Racking Systems
- ⚙ Research & Development
- ⚙ Supplies
- ⚙ Testing Equipment
- ⚙ Testing Laboratories
- ⚙ Warehousing / Services / Logistics
- ⚙ Wood Process Machinery
- ⚙ Yarns / Threads
- ⚙ Associations / Publication

Show Information



Event Date And Time: Wednesday, July 15, 2020 10:00am – 5:00pm
Thursday, July 16, 2020 10:00am – 4:00pm

Location: Hickory Metro Convention Center, Hickory, North Carolina, USA

Exhibitor Product Groups: Computer Software / Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Distributors; Fabrics; Fibers; Findings/Trims; Foam; Adhesives/Finishes/Paints; Hardware & Components; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Quilting Machinery; Wood Process Machinery; Nonwovens; Racking Systems; Research & Development; Services & Logistics; Supplies; Testing Equipment; Testing Laboratories; Upholstery Mechanisms; Yarns; Financial Management; Associations; Publications

Exhibit Space Rates:

Advanced Rates:
November 23 - March 13, 2020
***Member** = US \$30 per nsf
Non-Member = US \$33 per nsf
Bulk Rate (1,000+ nsf) =
US \$27 per nsf
Open Corners = US \$300 each

Standard Rates:
March 14, 2020
***Member** = US \$32 per nsf
Non-Member = US \$35 per nsf
Bulk Rate (1,000+ nsf) =
US \$29 per nsf
Open Corners = US \$300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance.
NSF = Net Square Feet.

*Advanced rates apply only to contracts received with deposit payments by March 13, 2020.
Must be member of a Supporting Industry Association.

Attendees: Those involved in all areas of manufacturing home furnishings products and components.

Education Program: A comprehensive 2-day educational program will be available to all attendees.

Contact: Steve Everett, Sales Manger
+1 (404) 647-0805
Steve.Everett@ExpoDevCo.com
www.FurnitureManufacturingExpo.com

Co-Organizers: Exposition Development Company, Inc.
BridgeTower Media